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33 COVER STORY

Hospitality heaven

THE 
LaLiT

ASHOK
BANGALORE

Keshav Suri
Executive Director

78

SHOP FEATURE
Ergonomic office furniture
@ Featherlite

events

12

FOOD
Thanksgiving Dinner
@ **The Oberoi**

14

ART
The Chosen Labyrinth
@ **Sublime Galleria**

16

MUSIC
Portuguese Fado
@ **All Saints Church**



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Furniture that speaks to you

ENHANCE PRODUCTIVITY WITH ERGONOMIC OFFICE FURNITURE FROM FEATHERLITE

BY SMITI JAIN NARAYAN



Gopal Ramnarayan Chellaram
Founder & Pioneer

Better office furniture boosts concentration. And this leads to enhanced creativity and better productivity. This is the simple Featherlite approach to make workspaces minimally distracting, conducive to health and intuitively practical.

For 50 years, Featherlite is contributing towards creating optimally functional offices. There is no one-size-fits-all, off-the-shelf solution to office furniture. Every organisation's needs are different. Featherlite caters to this diverse functionality through continuous innovation and customisation, with specific client needs in mind. Every product is unique to suit the distinctive purpose, character and activities of its users.

Featherlite offers a fresh and contemporary design vocabulary to its products. The focus is on the modern office

Featherlite®

Office Furniture

16/A, Millers Road, Vasanthnagar

Tel: 4020-9600, 4020-9631



The company's commitment to excellence in quality and production processes, as well as the environment, is evident from the certifications it has earned from international organisations like ISO, BIFMA and LEED. Three ISO certifications (9001, 14001, 18001) for

design, manufacture and supply of modular workstations put the company miles ahead of its competitors.

which has a more collegial and community-oriented environment – creative, connected and conversational. The products are custom-fitted to organisations across the spectrum, from the hospitality industry to residential interiors, from academic environments to public forums.

With half a century of understanding how people work and interact with space, technology, and furniture, Featherlite builds products to meet the challenges of the evolving workplace. Today's office is a centre for human interaction and creativity, a framework for a range of solo and group activities that take form, shift and dissolve throughout the workday. The best solutions transcend boundaries and work broadly, capturing the power, intellect and possibilities of contemporary life. The state-of-the-art manufacturing facilities ensure products that provide long-term consistency, comfort and performance.

The monthly output of 30,000 chairs and 8000 workstations are ample proof of their productivity and fan following. The highest industry standards, only the best materials, skilled workmanship, all go towards making the final Featherlite product with the perfect finish.

The company had a humble beginning in 1965 in Bangalore. At a time when small home-owned businesses were the norm, Gopal Ramnarayan Chellaram decided to explore the furniture industry. His research led him to the US where he was intrigued by garden furniture. He realised its market potential and came back to produce the first aluminium-based garden furniture in India. He coined the term Featherlite for his company as aluminium was popularly known as being 'light as a feather'. A name that stuck for 50 years and is as relevant today.

From garden furniture to home dining tables and folding sofas, to ever-evolving office furniture, the company has come a long way indeed. Featherlite's dedicated clientele in India and abroad is testimonial enough. Go for it.



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